

**2x2 Display ad  
(4 col. inches)  
\$32.00/week\***

**1x1.5 Display Ad  
(1.5 col. inches)  
\$12.00/week\***

**2x3 Display ad  
(4.12"x3")  
\$48.00/week\***

**1x4  
Display Ad  
(4 col. inches)  
\$32.00/week\***

**1x2 Display Ad  
(2 col. inches)  
\$16.00/week\***

**3x3 Display ad  
(9 col. inches)  
\$72.00/week\***

**BOLD CLASSIFIED AD:** \$5 for 20 words, then \$.20 for each word over 20. 518-555-1234

\*Discounts are available for running for 4 weeks, 13 weeks or longer. Please contact [ads@freetraderonline.com](mailto:ads@freetraderonline.com) or call 518-483-4524.

**\*\*MORE THAN DOUBLE YOUR COVERAGE WITHOUT DOUBLING THE PRICE,** run the ad in the Franklin County & St. Lawrence County Free Traders! See our rate sheet for details.

A 1/2 PAGE AD IS \$200/week and a FULL PAGE ad is \$350/week.

**FULL COLOR AVAILABLE FOR ALL SIZE ADS, \$50-\$150 depending on ad size & placement.**

**2x4 Display ad  
(8 col. inches)  
\$94.00/week\***

**1/4 Page  
Display Ad  
\$110.00/week\*  
(different dimensions available: 2x8.75, 3x5.75 {shown}, or 4x4.25)**