

2x2 Display Ad

(4 column inches)
about the size of a business card

\$37.00 per week*

1x1.5 Display Ad

(1.5 column inches)

\$13.88 per week*

2x3 Display Ad

(6 column inches)

\$55.50 per week*

1x4

Display Ad

(4 column inches)

\$37.00

per week*

3x3 Display Ad

(9 column inches)

\$83.25 per week*

1x2 Display Ad

(2 column inches)

\$18.50 per week*

***These are base rates.
Discounts are available for
running the ads for more than
one week.**

BOLD CLASSIFIED ADS: \$5 for 20 words, then \$0.20 for each word over 20. 518-555-1212

LARGER SIZES: 1/2 Page is \$275, and a Full Page is \$400

COLOR IS AVAILABLE FOR ALL SIZES.

2x4 Display Ad

(8 column inches)

\$74.00 per week*

1/4 Page Display Ad

(Other dimensions available: 2x8.75, 3x5.75 {shown}, 4x4.25)

\$185.00 per week*